



Maine Roller Derby
Program Ad Sizes
and Specifications

Full Page
5.5" x 8.5"

Keep important elements such as text at least 1/4" from the edge of your full page ad to prevent them from being cut off

Half Page
5.125" x 4"

**Quarter Page
(Vertical)**
2.5" x 4"

Eighth Page
2.5" x 2"

Eighth Page
2.5" x 2"

Quarter Page (Horizontal) 5.125" x 2"

Ad sizes

Full page: **5.5" x 8.5"**

Please keep important elements such as text at least 1/4" from the edge of your full page ad to prevent them from being cut off during printing

Half page: **5.125" x 4"**

Quarter page: **2.5" x 4"** (vertical)
5.125" x 2" (horizontal)

1/8 page: **2.5" x 2"**

File Types Accepted

PDF (Press Quality)

Photoshop

Illustrator

InDesign (Packaged)

Publisher

TIFF, JPEG, or PNG (300dpi or higher only)

All files should be high resolution and may be in color or black & white.

Thank you for supporting Maine Roller Derby!