



Maine Roller Derby  
Program Ad Sizes  
and Specifications

**Full Page**  
**5.5" x 8.5"**

Single Bout: **\$75**  
Full Season: **\$200**  
(All Expo Bouts)

Keep important elements such as text at least 1/4" from the edge of your full page ad to prevent them from being cut off

**Half Page**  
**5.125" x 4"**

Single Bout: **\$50**  
Full Season: **\$100**  
(All Expo Bouts)

**Eighth Page**  
**2.5" x 2"**

Single Bout: **\$25**  
Full Season: **\$50**  
(All Expo Bouts)

**Quarter Page**  
**(Vertical)**  
**2.5" x 4"**

Single Bout: **\$35**  
Full Season: **\$75**  
(All Expo Bouts)

**Eighth Page**  
**2.5" x 2"**

# Quarter Page (Horizontal) 5.125" x 2"

Single Bout: **\$35**

Full Season: **\$75**

(All Expo Bouts)

## Ad sizes

Full page: **5.5" x 8.5"**

*Please keep important elements (such as text) at least 1/4" from the edge of your full page ad to prevent them from being cut off during printing*

Half page: **5.125" x 4"**

Quarter page: **2.5" x 4"** (vertical)

**5.125" x 2"** (horizontal)

1/8 page: **2.5" x 2"**

## File Types Accepted

**PDF** (Press Quality)

**Photoshop**

**Illustrator**

**InDesign** (Packaged)

**Publisher**

**TIFF, JPEG, or PNG** (300dpi or higher only)

All files should be high resolution and in greyscale or black & white.

*Thank you for supporting Maine Roller Derby!*